



PRIVACY POLICY

OUR COMMITMENT TO YOUR PRIVACY

Taabur (**“We”**) is committed to ensuring that your privacy is protected. This privacy policy (**“Privacy Policy”**) sets out the policy and procedure on collection, use and disclosure of your information that you give to Taabur when you use this Platform. By using this Platform and providing us with your personal information, you agree to the terms and representations contained in this Privacy Policy. When the term **“you”** is used below, we refer to **“you”** as an individual or as a corporate, as applicable.

We use your Personal data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this Privacy Policy.

CONSENT

By using our Platform, you hereby consent to our Privacy Policy and agree to its terms.

WHAT DO WE COLLECT?

1. PERSONAL DATA

While using our Platform and/or Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you.

Personally identifiable information may include, but is not limited to:

- 1.1. First Name and Last Name
- 1.2. Phone Number
- 1.3. Email Address
- 1.4. Address, State, Province, ZIP/Postal Code, City
- 1.5. Usage Data

2. **USAGE DATA**

Usage Data is collected automatically when using the Service. It may include information such as your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access the Platform and/or Service by or through a mobile device, we may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

We may also collect information that your browser sends whenever you visit our Service or when you access the Service by or through a mobile device.

3. **TRACKING TECHNOLOGIES AND COOKIES**

We use Cookies and similar tracking technologies to track the activity on our Platform and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze the Platform. The technologies we use may include:

3.1. **Cookies or Browser Cookies**

A cookie is a small file placed on your device. You can instruct your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if you do not accept Cookies, you may not be able to use some parts of our Service and/or Platform. Unless you have adjusted your browser setting so that it will refuse Cookies, our Service may use Cookies.

3.2. **Web Beacons**

Certain sections of our Service and/or Platform and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit Taabur, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity).

Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on your personal computer or mobile device when you go offline, while Session Cookies are deleted as soon as you close your web browser.

We use both Session and Persistent Cookies for the purposes set out below:

3.3. **Necessary/ Essential Cookies**

Type: Session Cookies

Administered By: Us

Purpose: These Cookies are essential to provide you with services available through the Platform and to enable you to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the services that you have asked for cannot be provided, and we only use these Cookies to provide you with those services.

3.4. **Cookies Policy/ Notice Acceptance Cookies**

Type: Persistent Cookies

Administered By: Us

Purpose: These Cookies identify if users have accepted the use of cookies on the Platform.

3.5. **Functionality Cookies**

Type: Persistent Cookies

Administered By: Us

Purpose: These Cookies allow us to remember choices you make when you use the Platform, such as remembering your login details or language preference. The purpose of these Cookies is to provide you with a more personal experience and to avoid you having to re-enter your preferences every time you use the Platform.

3.6. Tracking and Performance Cookies

Type: Persistent Cookies

Administered By: Third Parties

Purpose: These Cookies are used to track information about traffic to the Platform and how users use the Platform. The information gathered via these Cookies may directly or indirectly identify you as an individual visitor. This is because the information collected is typically linked to a pseudonymous identifier associated with the device you use to access the Platform. We may also use these Cookies to test new pages, features or new functionality of the Platform to see how our users react to them.

WHY DO WE REQUIRE YOUR PERSONAL DATA?

We may use your Personal Data to:

1. **To provide and maintain our Service,** including to monitor the usage of our Service and/or Platform.
2. **To manage Your Account:** to manage your registration as a user of the Service. The Personal Data you provide can give you access to different functionalities of the Service that are available to you as a registered user.
3. **For the performance of a contract:** the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service.

4. **To contact You:** To contact you by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.
5. **To manage your requests:** To attend and manage your requests to us.
6. **For other purposes:** We may use your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Service, products, services, marketing and your experience.

If you contact us directly, we may receive additional information about you such as your name, email address, phone number, the contents of the message and/or attachments you may send us, and any other information you may choose to provide.

We may share your Personal Data in the following situations:

1. **With Service Providers:** We may share your Personal Data with Service Providers to monitor and analyze the use of our Service, for payment processing, to contact you.
2. **For business transfers:** We may share or transfer your Personal Data in connection with, or during negotiations of, any merger, sale of Taabur's assets, financing, or acquisition of all or a portion of our business to another company.
3. **With Affiliates:** We may share your information with our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include our parent company and any other subsidiaries, joint venture partners or other companies that we control or that are under common control with us.

4. **With business partners:** We may share your information with our business partners to offer you certain products, services or promotions.
5. **With other users:** when you share Personal Data or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside.
6. **With Your consent:** We may disclose your Personal Data for any other purpose with your consent.

RETENTION OF YOUR PERSONAL DATA

Taabur will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Taabur will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our Platform, or we are legally obligated to retain this data for longer time periods.

DISCLOSURE OF PERSONAL DATA

We do not sell, trade, or otherwise transfer to outside parties your personal information. However, we may share your Personal Data in the following situations:

1. **Business Transactions:** If Taabur is involved in a merger, acquisition or asset sale, your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and becomes subject to a different Privacy Policy.

2. **Law Enforcement:** Under certain circumstances, Taabur may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).
3. **Other Legal Requirements:** Taabur may disclose Your Personal Data in the good faith belief that such action is necessary to:
 - a. Comply with a legal obligation.
 - b. Protect and defend the rights or property of Taabur.
 - c. Prevent or investigate possible wrongdoing in connection with the Service.
 - d. Protect the personal safety of Users of the Service or the public.
 - e. Protect against legal liability.

SECURITY OF PERSONAL DATA

The security of Your Personal Data is important to us but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect Your Personal Data, we cannot guarantee its absolute security.

CHANGES TO PRIVACY POLICY

We reserve the right, in our discretion, to change, modify, add or remove portions of this Privacy Policy at any time and from time to time, without prior notice to you. All revisions will be posted on this page.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy shall be effective when they are posed on this page. Your continued use of any of this Platform means that you accept any changes.

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